



**4<sup>th</sup> Annual**  
**Mayor's 5K Run/Walk**  
This year's  
event benefiting: **Alzheimer's Association**  
**Saturday May 14, 2016 • 8:30 a.m.**

Dear Community Partner,

The City of Rushville will be holding its fourth annual Mayor's 5K Run/Walk on Saturday May 14, 2016. This race is an annual event for the City of Rushville with the proceeds benefiting a different charitable organization each year. The charitable organization featured for this year's event is the Alzheimer's Association, a non-profit, volunteer organization dedicated to raising funds for Alzheimer's and dementia research and enhancing the care and support for those individuals suffering from these maladies.

With over 200 participants for last year's event and an equal amount of spectators and volunteers, the 2016 event looks to be just as successful. This will be an excellent opportunity for you and your organization to get involved in a worthy cause to help our community and also obtain inexpensive advertising. In order to include the widest range of Sponsors possible, we have created four levels of giving. We hope you will choose to participate in this event and choose the level that suits your giving ability.

**Major Sponsor:**  
**(\$500.00 and up)**

Sponsorship benefits will include having the Sponsor's logo printed on the top of the event T-shirt (back), Sponsor sign/banner at start-finish line\*, name read aloud during the pre-race announcements, and Sponsor name printed on a board displayed at the registration table.  
*\*Major sponsors must provide their own banner/sign and provide logo in .JPEG format for t-shirt.*

**Gold Sponsor:**  
**(\$100.00 - \$499.00)**

Sponsorship benefits will include having the Sponsor's name printed on the back of the event T-shirt, Sponsor name printed on a board displayed at the registration table on the day of the event, and having the Sponsor's name read aloud during the pre-race announcements.

**Silver Sponsor:**  
**(\$51.00 - \$99.00)**

Sponsorship benefits will include having the Sponsor's name printed on the back of the event T-shirt and Sponsor name printed on a board displayed at the registration table on the day of the event.

**Bronze Sponsor:**  
**(\$50.00)**

Sponsorship benefits will include having the Sponsor's name printed on the back of the event T-shirt.

We look forward to hearing from you and hope you will choose to partner with the City of Rushville for the Mayor's 5K Run/Walk to create a successful event and support the Alzheimer's Association!

Thank you,  
Mayor Mike Pavey



**4<sup>th</sup> Annual**  
**Mayor's 5K Run/Walk**  
This year's  
event benefiting: **Alzheimer's Association**

**Saturday May 14, 2016 • 8:30 a.m.**

**Sponsorship Form**

**Sponsor Name:** \_\_\_\_\_

**Sponsor Point of Contact:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

\_\_\_\_\_

**Sponsor Phone #:** \_\_\_\_\_

**Sponsor Email:** \_\_\_\_\_

**Sponsor Level:** Major (\$500.00+) \_\_\_\_\_ Gold (\$100.00) \_\_\_\_\_

Silver (\$75.00) \_\_\_\_\_ Bronze (\$50.00) \_\_\_\_\_

**Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_ **Check #:** \_\_\_\_\_ **Amount:** \$ \_\_\_\_\_

\_\_\_\_ *Please, send me a receipt for my donation.*

**Sponsor (POC) Signature:** \_\_\_\_\_

*\*Please, make checks payable to City of Rushville and place Mayor's Walk Sponsor in the memo line.*

Sponsorship Forms and checks may be mailed to:

**Rushville Mayor's Office  
c/o Mayor's 5K Run/Walk  
133 W 1<sup>st</sup> Street  
Rushville, IN 46173**

Or, Sponsors may contact Chief of Police Craig Tucker at the Rushville Police Department at 765-932-3907 to arrange for pickup.